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Latest business news from Keele University

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BUSINESS GATEWAY

The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

May 2019

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Innovation support, all under one roof

<u>Keele University's Science and Innovation Park</u> is one of the largest and longestestablished parks of its kind in the UK, currently hosting around 40 businesses.

The Park's newest facility will open in September 2019 – the Smart Innovation Hub*.

As well as offering a range of modern office spaces, co-working environments, open networking areas, café and access to boardrooms and lecture theatres, the multimillion pound Smart Innovation Hub will also encompass a number of fully-funded business support programmes including:



 a <u>Research and Innovation Support Programme</u>, which aims to support innovative SMEs from across Stoke-on-Trent and Staffordshire in the development of new services, products and processes. Building on the success Subscribe Past Issues On the original Keele Research and Innovation Support Programme (KRISP). The Translate ▼ RSS ↑

graduate employed as a Research, Development and Innovation Associate, as well as support from the University's experienced academics and professional business advisors

 an <u>Innovation Leadership programme</u>, which will support aspirational business leaders and early stage entrepreneurs to develop the skills, knowledge and qualities needed to successfully innovate and grow their businesses. Participants will develop an innovation-focussed action plan for the business thanks to one-toone coaching with a dedicated Entrepreneur in Residence and facilitated group learning sessions led by academics and expert business leaders.

Discover more about the Smart Innovation Hub here.

Environmental sustainability and smart energy support

Keele University has partnered with Stopford Energy & Environment to provide Stokeon-Trent and Staffordshire SMEs with access to fully-funded consultancy from environmental, engineering and innovation consultants.

This environment sustainability and smart energy support is available for local businesses that are looking to:

- · Enter the renewables and smart energy sectors;
- · Develop sustainable products, processes or services;
- · Reduce environmental impact and energy costs.

More than 70 SMEs from a range of industries have already benefitted from the 12-hour support, which forms part of Keele University's landmark Smart Energy Network Demonstrator (SEND)* project - Europe's first 'at scale' demonstrator which will see the University working with businesses, graduates and academics to research, develop and test new energy-efficient technologies in a real-world environment.

To find out more about the SEND project, please visit keele.ac.uk/send. For details about how your business could benefit from the fully-funded consultancy available, please visit the Stopford Energy & Environment website.





Enhance your business with Keele Talent

With around 11,000 students and a diverse range of degrees on offer, Keele University develops talented students into some of the most employable graduates in the county.

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your business could receive vital support and resources through initiatives such as:

- Research and Innovation projects
- Degree and Higher Apprenticeships
- · Part-funded placements and internships.

To find out how your businesses can benefit, please visit the Keele Talent website.

Healthcare and Medical Technology Business Support

Stoke-on-Trent and Staffordshire businesses that are operating in or around healthcare and medical technologies markets are now able to access a range of funded specialist support, particularly those in manufacturing, engineering, bioscience, design, digital, electronics, and materials sectors.

The Business Bridge programme* allows local eligible businesses to benefit from expert advice, collaborative working and specialist facilities.

Business Bridge is able to offer Innovation Vouchers worth up to £5,000 to eligible businesses which can be exchanged for access to an Experts Panel of specialist advisors within



Healthcare and Medical markets and/or specialist support such as:

- · support for market access
- · product design, prototyping and testing
- CE marketing and other regulatory advice.

To discover more about the support available to businesses in healthcare-related sectors, please visit the <u>Business Bridge section of our website</u>.

Introducing our MBA Senior Leader Degree Apprenticeships

Keele Business School is delighted to now be able to offer an MBA Senior Leader Degree Apprenticeship, designed for professional managers in the private, public or third sector who are looking to expand their knowledge and career prospects.

Commencing in October 2019, the 24-month part-time programme will support individuals who are currently in, or will be moving into, a senior management role. Participants' responsibilities may include setting strategy, direction and vision, providing a clear sense of purpose and driving strategic intent.

Please note that, as the MBA is an apprenticeship degree, it is only open to learners from levy-paying organisations.

To discover more and to apply, please visit the <u>MBA Senior Leader Degree</u> <u>Apprenticeship webpage</u>.

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The EUREKA Global Innovation Summit



Innovate UK will be hosting the EUREKA Global Innovation Summit in Manchester later this month.

Taking place between 14-16 May 2019, the Summit is an international meeting place for businesses and innovation agencies to share knowledge, network, collaborate and secure future business growth opportunities.

The event is free to attend with an application process that ensures that the 1,750 delegates are the best companies and contacts to help you progress your business goals.

To find out more and to apply, please visit the Global Innovation Summit registration website.



*The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- Keele Research and Innovation Support Programme (Ref: 32R16P00711);
- Smart Energy Network Demonstrator (Ref: 32R16P00706);
- Business Bridge (Ref: 32R18P02530);
- Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691)

Greater London Authority) is the Managing Authority for European Regional Development Fund.



The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body

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economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit https://www.gov.uk/european-growth-funding.

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