

Latest business news from Keele University

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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

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Innovation support, all under one roof

[Keele University's Science and Innovation Park](#) is one of the largest and longest-established parks of its kind in the UK, currently hosting around 40 businesses.

The Park's newest facility will open in September 2019 – the [Smart Innovation Hub](#)*.

As well as offering a range of modern office spaces, co-working environments, open networking areas, café and access to boardrooms and lecture theatres, the multi-million pound Smart Innovation Hub will also encompass a number of fully-funded business support programmes including:



- a [Research and Innovation Support Programme](#), which aims to support innovative SMEs from across Stoke-on-Trent and Staffordshire in the development of new services, products and processes. Building on the success

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of the original Keele Research and Innovation Support Programme (KRISP), the project will provide dedicated resources in the form of a talented Keele student or

graduate employed as a Research, Development and Innovation Associate, as well as support from the University's experienced academics and professional business advisors

- an [Innovation Leadership programme](#), which will support aspirational business leaders and early stage entrepreneurs to develop the skills, knowledge and qualities needed to successfully innovate and grow their businesses. Participants will develop an innovation-focussed action plan for the business thanks to one-to-one coaching with a dedicated Entrepreneur in Residence and facilitated group learning sessions led by academics and expert business leaders.

Discover more about [the Smart Innovation Hub here](#).

Environmental sustainability and smart energy support

Keele University has partnered with Stopford Energy & Environment to provide Stoke-on-Trent and Staffordshire SMEs with access to fully-funded consultancy from environmental, engineering and innovation consultants.

This environment sustainability and smart energy support is available for local businesses that are looking to:

- Enter the renewables and smart energy sectors;
- Develop sustainable products, processes or services;
- Reduce environmental impact and energy costs.

More than 70 SMEs from a range of industries have already benefitted from the 12-hour support, which forms part of Keele University's landmark Smart Energy Network Demonstrator (SEND)* project - Europe's first 'at scale' demonstrator which will see the University working with businesses, graduates and academics to research, develop and test new energy-efficient technologies in a real-world environment.

To find out more about the SEND project, please visit keele.ac.uk/send. For details about how your business could benefit from the fully-funded consultancy available, please visit the [Stopford Energy & Environment website](#).



Enhance your business with Keele Talent

With around 11,000 students and a diverse range of degrees on offer, Keele University develops talented students into some of the most employable graduates in the county.

your business could receive vital support and resources through initiatives such as:

- To find out how your businesses can benefit, please visit the [Keele Talent website](#).

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The EUREKA Global Innovation Summit



Innovate UK will be hosting the EUREKA Global Innovation Summit in Manchester later this month.

Taking place between 14-16 May 2019, the Summit is an international meeting place for businesses and innovation agencies to share knowledge, network, collaborate and secure future business growth opportunities.

The event is free to attend with an application process that ensures that the 1,750 delegates are the best companies and contacts to help you progress your business goals.

To find out more and to apply, please visit the [Global Innovation Summit registration website](#).

**The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:*

- *Keele Research and Innovation Support Programme (Ref: 32R16P00711);*
- *Smart Energy Network Demonstrator (Ref: 32R16P00706);*
- *Business Bridge (Ref: 32R18P02530);*
- *Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691)*




European Union
European Regional
Development Fund


The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.


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Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.







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